



Preliminary Estimate Maximum Expenses Third Party Advertisers

Total Number of Eligible Voters	Maximum (\$) Amount*	Estimate of Maximum Amount for Parties, etc., after Voting Day**
130,696	\$11,534.80	\$1,153.48

Calculations:

*Number of voters entitled to vote for in the elections x \$0.05 + \$5,000

**10 per cent of the maximum campaign expense amount

Municipal Elections Act, 1996

Registered third parties' expenses

88.21 (1) An expense shall not be incurred by or under the direction of an individual, corporation or trade union in relation to third party advertisements that appear during an election in a municipality unless he, she or it is a registered third party in the municipality. 2016, c. 15, s. 59.

Only during campaign period

(2) An expense shall not be incurred by or under the direction of a registered third party in relation to third party advertisements outside the campaign period for the registered third party in relation to the election in the municipality. 2016, c. 15, s. 59.

Exception, auditor's report

(3) Despite subsection (2), a registered third party whose campaign period in relation to an election in a municipality ends as described in paragraph 2 or 3 of section 88.28 may incur expenses related to the preparation of an auditor's report under section 88.29 after the campaign period has ended. 2016, c. 15, s. 59.

Same

(4) For greater certainty, the expenses described in subsection (3) constitute expenses for the purposes of paragraph 3 of subsection 88.19 (3). 2016, c. 15, s. 59.

Who may incur expense

(5) An expense may only be incurred by a registered third party or an individual acting under the direction of the registered third party. 2016, c. 15, s. 59.

Maximum amount

(6) During the restricted period for third party advertisements, the expenses of a registered third party in relation to third party advertisements that appear during an election in a municipality shall not exceed an amount calculated in accordance with the prescribed formula. 2016, c. 15, s. 59.

Prescribed formula

(7) The formula prescribed for the purpose of subsection (6) must be written so that the amount calculated under it varies based on the number of electors entitled to vote in a regular election or by-election, as the case may be, in the municipality. 2016, c. 15, s. 59.

Exception

(8) Subsection (6) does not apply in respect of expenses described in paragraphs 3 and 5 to 9 of subsection 88.19 (3). 2016, c. 15, s. 59.

Maximum amount for parties, etc., after voting day

(9) The expenses of a registered third party that are described in paragraph 6 of subsection 88.19 (3) shall not exceed an amount calculated in accordance with the prescribed formula. 2016, c. 15, s. 59.

Same

(10) The formula that is prescribed for the purposes of subsection (9) must be written so that the amount calculated under it varies based on the maximum amount determined under subsection (6). 2016, c. 15, s. 59.

Number of electors, regular election

(12) Subject to subsection (16), for the purpose of applying the prescribed formula for a by-election, the number of electors is the greater of the following:

1. The number determined from the voters' list from the previous regular election, as it existed on the day specified in subsection (13), adjusted for changes made under sections 24 and 25 that were approved as of that day.
2. The number determined from the voters' list for the by-election, as it exists after the clerk has made corrections under subparagraph 4 iii of subsection 65 (4). 2016, c. 15, s. 59.

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7. The formula prescribed for the purpose of subsection 88.21 (6) of the Act (registered third parties' expenses — maximum amount) is the amount that is calculated by adding together \$5,000 plus five cents for each elector entitled to vote for the office, to a maximum of \$25,000.

8. The formula prescribed for the purpose of subsection 88.21 (9) of the Act (registered third parties' expenses — maximum amount for parties, etc., after voting day) is the amount that is calculated as ten percent of the amount calculated under section 7, to a maximum of \$2,500.