



**Partnership Opportunities
& Information for Exhibitors**

**Richmond Hill Centre for the Performing Arts
November 7, 2017
7:30am – 12:30pm**

About Creative Industries Symposium

Organized by the **Town of Richmond Hill** and **Richmond Hill Small Business Enterprise Centre**, the Creative Industries Symposium is a half day conference, which explores the uniqueness of York Region's and GTA's creative businesses and talent.

The Creative Industries Symposium **gathers innovative minds and creative talent** from employment sectors around York Region and beyond to explore the unique advantages of the Region and to identify strategies for growing and evolving local economies. The Symposium provides an **opportunity for open dialogue and to create networks to develop new ideas, partnerships and collaboration** that will drive the regional creative economy.

According to the Richmond Hill's recent Economic Development Strategy, almost half of the labour force in Richmond Hill is employed in creative occupations, ranging from the arts to engineering to media. It's a fact that creative industries drive our local and regional economies.

Platform for businesses and individuals to create networks & develop new partnerships

Creative industries are comprised of individuals and companies whose primary occupation is the creation, production and monetization of creative products. The definition represents all activities directly involved in the development and production of creative products and services. It also includes the supporting industries, which enable the production and distribution of creative content.

The 7th annual Creative Industries Symposium will take place at **the Richmond Hill Centre for the Performing Arts on Tuesday, November 7, 2017**. The public is invited, but registration is required at RichmondHill.ca/Symposium.



Reaching Your Audience

People from all creative industries attend the Symposium, including (but not limited to) businesses and individuals such as *actors, advertisers, architects, artists, designers, digital media, engineering, fashion groups, film makers, IT professionals, musicians, publishers, photographers, writers*, and more.

Exposure

Attendees – **400+**
Exhibitors – **20+** organizations

*I got the exposure
I needed for my business.
- Exhibitor*

Interested in Partnership?

Partners can:

- effectively and efficiently reach a targeted, receptive audience of entrepreneurs, creative businesses and government representatives to further their business development goals and initiatives
- increase profile for their programs and services within the creative business community

For more information for partnership details, please see **page 4**.

Interested in Exhibiting?

Creative Marketplace at the Creative Industries Symposium features a variety of entrepreneurs and businesses from the creative industry and business support organizations. Attendees visit the exhibitors before, during break, and shortly after the event.

Creative Marketplace features:

- Exhibitors are given 1 table (6' by 2.5') to display their products/services to over 400 expected attendees. In addition, your company's information is included on the Symposium website (www.RichmondHill.ca/Symposium) as well as distributed to all attendees in the Program.
- Your company will be featured in weekly updates from the Richmond Hill Economic Development & Small Business Enterprise Centre social media accounts (Twitter, Facebook and LinkedIn).
- There are limited electrical outlets at the venue, assigned on a first-come first-serve basis.

For eligibility and the exhibitor application form, please see **page 5**.



Partnership Benefits



It is through the participation of our partners that enable the organizers to bring this valuable event to the creative community.

	Platinum Partner \$5,000	Gold Partner \$2,500	Silver Partner \$1,500	In-kind Partner Your Value
PRE EVENT				
Sponsor logo placement on Creative Industries Symposium homepage	✓	✓	✓	✓
Recognition through social media channels and email broadcasts	✓	✓	✓	✓
Logo placement on sponsor listing page with a 50-word description and a link back to your company website	✓	✓	✓	✓
EVENT DAY				
Exhibit space: main hallway	✓	✓	✓	✓
Sponsor logo placed on various sponsorship posters throughout venue	✓	✓	✓	✓
Sponsor logo displayed on projected screens at the venue	✓	✓	✓	✓
Verbal acknowledgement and thanks will be made during the Symposium	✓	✓	✓	✓
Reserved seating for the event	✓	✓	✓	
Reserved parking (2 car limit)	✓			
Honour of introducing a keynote speaker	✓			
Honour of introducing a moderator of TechEdge panel discussion		✓		
Honour of introducing a breakout session speaker			✓	
Sponsor logo placed on Symposium program	✓	✓	✓	✓
Recognition through social media channels	✓	✓	✓	✓
POST EVENT				
Logo and Sponsor listing on Symposium website to remain posted online for eight months following the event	✓	✓	✓	✓
Debrief package including photos and attendee statistics	✓	✓	✓	
Recognized in the post event Email/Event Online Survey	✓			

TO RESERVE YOUR CORPORATE PARTNERSHIP, CONTACT:

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Exhibitor Application Form

INTRODUCTION

Limited exhibitor booths are available for **\$50 per booth*** (plus taxes). To register for a booth, fill out this **Exhibitor Application Form**, attach your **company logo** and email both files to ecdev@richmondhill.ca. In order to capture a variety of the creative industry, there is limited booth space for each creative industry field. **Please note that submitting a completed form does not guarantee a spot in the exhibitor area.**

* Please note: deadline date to receive a refund on booked booth space is October 1st, 2017. Refunds will not be issued after that date.

ELIGIBILITY

To be eligible for a booth your business must fall into one of two categories, please select one of the fields below

Creative Industry Field

- Actors
- Advertisers & Marketers
- Architects
- Artists (visual, performing)
- Animators
- Broadcasting (radio & television)
- Designers (graphic, fashion, interior, industrial, web, etc.)
- Digital media
- Engineering
- Fashion groups
- Film makers
- Gaming

- IT professionals
- Musicians (recording & publishing)
- Publishers (books, magazines, newspaper)
- Photographers
- Scientists & Researchers
- Technologists (including web & IT)
- Video production (film, mobile, online)
- Web & Software
- Writers & Authors
- Other creative field: _____

Business Support Organization

- Board of Trade
- Cultural institution
- Educational institution
- Government organization
- Not-for-profit
- Specialized education
- Specialized finance
- Wireless carriers
- Other business support organizations: _____

EXHIBITOR INFORMATION

Name: _____

Business name: _____

Telephone number: _____

Email: _____

Website: _____

Does your company have any social media accounts? Yes No

Business activity: _____

Do you require an electric outlet? *spots are limited and will be assigned on first-come first serve basis* Yes No

***Please note that submitting a completed form does not guarantee a spot in the exhibitor area.**

MORE INFORMATION

For more information, please contact us at **905-747-6382** or ecdev@richmondhill.ca
RichmondHill.ca/Symposium

We are looking forward to see you exhibiting at the 7th annual Creative Industries Symposium on November 7, 2017 at the Richmond Hill Centre for the Performing Arts!