

THE CORPORATION OF THE TOWN OF RICHMOND HILL

BY-LAW NO. 110-12

A By-law of The Corporation of the Town of Richmond Hill
to Amend By-law No. 52-09
being a By-law for regulating signs and other advertising devices in
The Town of Richmond Hill.

WHEREAS under Section 99 of the *Municipal Act*, S.O. 2001, c. 25 and amendments thereto, By-laws may be passed for prohibiting or regulating Signs and other advertising devices;

AND WHEREAS the Council of The Corporation of the Town of Richmond Hill (the "Corporation") at its Meeting of October 22, 2012, directed that this by-law be brought forward to Council for its consideration;

AND WHEREAS public notice of Council's intention to pass this by-law was given on September 20, 2012 in accordance with the provisions of By-law No. 170-07.

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF RICHMOND HILL ENACTS AS FOLLOWS:

- i) That By-law No. 52-09, as amended, of The Corporation be and is hereby further amended as follows:
 - a) By adding the following to Section 21.0 – EXCEPTIONS:

“21.2

SITE SPECIFIC SIGNAGE PROVISIONS – Block A, Registered Plan 5151, and Block D, Registered Plan M-816, Municipal Addresses: 10488 and 10520 Yonge Street (Sitzer Group Holdings No. 1 Limited)

Notwithstanding the provisions of By-law No. 52-09, as amended to the contrary, on those lands shown as “Area 1” on Schedule “A” to By-law 110-12 (“Area 1”), a permit for a *Roof Sign* may be issued and the following provisions shall apply to a *Roof Sign* located, erected or displayed within Area 1:

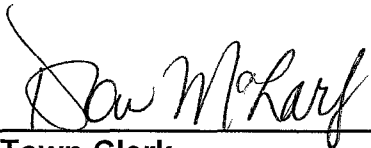
 - i) no *Roof Signs* shall be permitted on the building elevation of a *Premises* located on the *Property* which abuts Levendale Road, Jacey Ann Drive and Trayborn Drive;
 - ii) a maximum of one (1) *Roof Sign* shall be permitted per *Premises*;
 - iii) the maximum vertical dimension of a *Roof Sign* shall be 0.9 metres (2.95 feet) for a logo that forms part of the sign;
 - iv) the maximum vertical dimension of the *Roof Sign* shall be 0.6 metres (2 feet) for the lettering that forms part of the sign;
 - v) the maximum horizontal dimension of the *Roof Sign* shall be a maximum of 90% of the width of a *Premises*; and,
 - vi) the maximum *Sign Area* of a *Roof Sign* shall be 25.0 square metres (269 square feet).”
- ii) All other provisions of By-law No. 52-09, as amended, not inconsistent with the foregoing, shall continue to apply to the lands shown on Schedule “A” attached hereto.

- iii) The imperial measurements found in this by-law in brackets are provided for information purposes only and are intended to be an approximate conversion of the metric measurements. The metric or SI measurements shall be deemed to be the standards established by this by-law and, wherever there is a variance between the metric or SI measurements and the imperial measurements, the metric or SI measurement shall apply.
- iv) Schedule "A" attached to By-law No. 110-12 is declared to form a part of this by-law.

PASSED THIS 12TH DAY OF NOVEMBER, 2012.

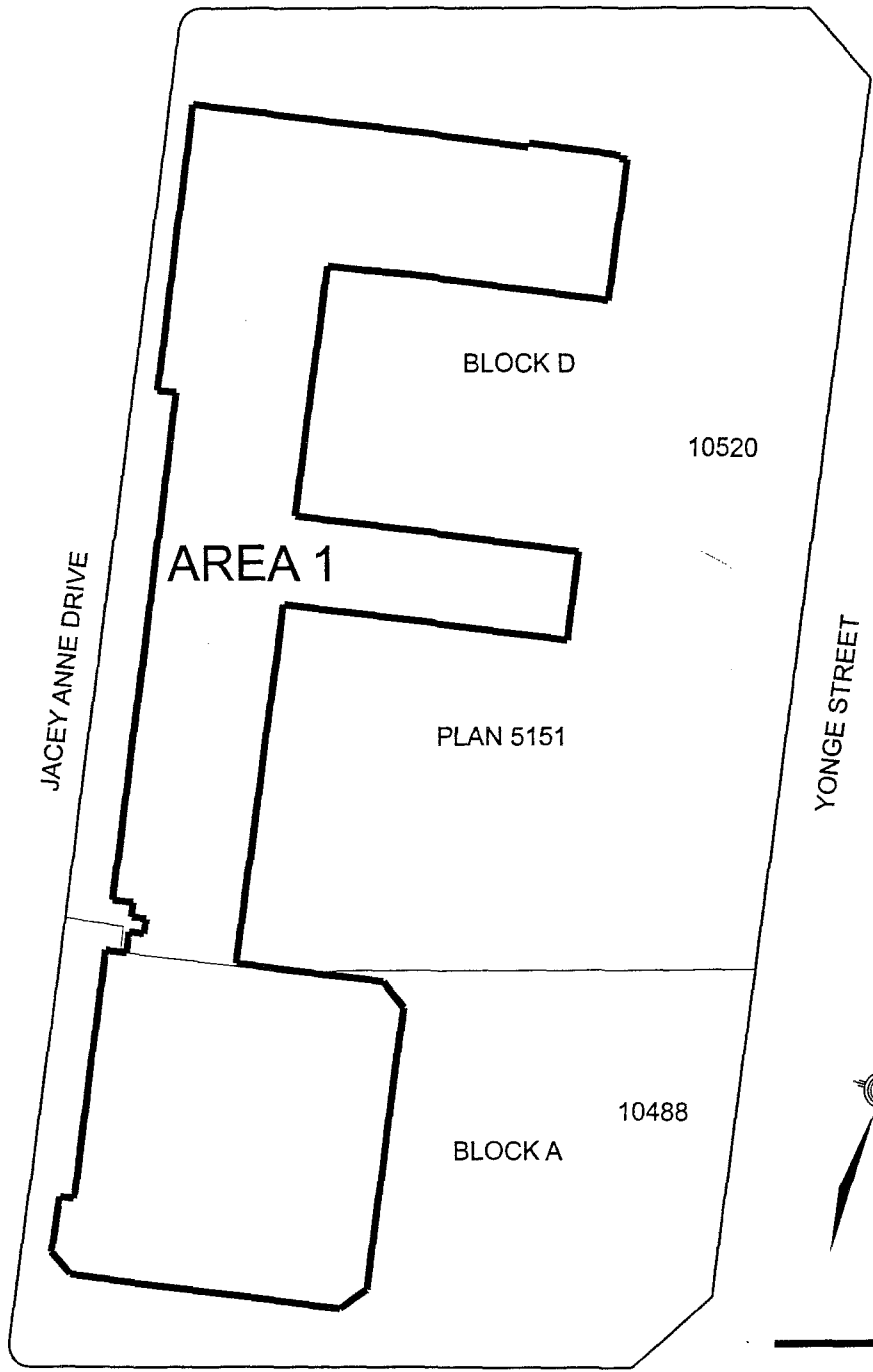


Mayor Dave Barrow
Mayor



Town Clerk

TRAYBORN DRIVE



BLOCK D

10520

AREA 1

PLAN 5151

YONGE STREET

BLOCK A

10488

LEVENDALE ROAD



AREA SUBJECT TO THIS BY-LAW

SCHEDULE "A"

TO BY-LAW No. 110-12

This is Schedule "A" to By-Law
 No. 110-12 passed by the Council
 of The Corporation of the
 Town of Richmond Hill on the
 12th Day of November, 2012.

Dave Barrow
 Mayor

Town Clerk

THE CORPORATION OF THE TOWN OF RICHMOND HILL

EXPLANATORY NOTE TO BY-LAW NO. 110-12

By-law No. 110-12 affects the lands known as Block A, Plan 5151 and Block D, Registered Plan M-816 (Municipal Addresses: 10488 and 10520 Yonge Street).

By-law No. 110-12 establishes the permission for roof signs on the subject lands for the existing multi-tenanted building depicted as "Area 1" on Schedule "A" to this by-law. The by-law further establishes appropriate development standards related to roof signs.