

THE CORPORATION OF THE TOWN OF RICHMOND HILL

BY-LAW NO. 74-11

A By-law of The Corporation of the Town of Richmond Hill
to Amend By-law No. 52-09
being a By-law for regulating signs and other advertising devices in
The Town of Richmond Hill.

WHEREAS under Section 99 of the *Municipal Act*, S.O. 2001, c. 25 and amendments thereto, By-laws may be passed for prohibiting or regulating Signs and other advertising devices;

AND WHEREAS the Council of The Corporation of the Town of Richmond Hill (the "Corporation") at its Meeting of July 11, 2011 directed that this By-law be brought forward to Council for its consideration;

AND WHEREAS public notice of Council's intention to pass this by-law was given on June 9, 2011, in accordance with the provisions of By-law No. 170-07.

NOW THEREFORE THE COUNCIL OF THE CORPORATION OF THE TOWN OF RICHMOND HILL ENACTS AS FOLLOWS:

1. That By-law No. 52-09, as amended, of The Corporation be and is hereby further amended as follows:

a) That a new Section be added to By-law No. 52-09, as amended, after Section 20.0:

" 21.0 EXCEPTIONS. "

b) By adding to Section 21.0 – EXCEPTIONS the following:

"21.1 SITE SPECIFIC SIGNAGE PROVISIONS – Lots 37, 38 & Block E, Judge's Plan 10030, 10355 Yonge Street (2130447 Ontario Limited)

Notwithstanding the provisions of By-law No. 52-09, as amended, to the contrary, on those lands shown on Schedule "A" to By-law 74-11 and denoted by a bracketed (1), the following, as shown on Schedules "B" and "C" shall be permitted:

- i) One (1) additional wall sign (Sign 1) with a maximum height of 0.46m, a maximum aggregate width of 7.17m and a maximum aggregate area of 3.29m², located on the second storey of the north elevation;
- ii) One (1) additional wall sign (Sign 2) with a maximum height of 0.46m, a maximum aggregate width of 14.61m and a maximum aggregate area of 6.72m², located on the first storey of the north elevation;
- iii) One (1) additional projecting sign (Sign 3) with a maximum height of 0.62m, a maximum width of 0.64m and a maximum area of 0.4m², located on the second storey of the north elevation;
- iv) One (1) additional projecting sign (Sign 4) with a maximum area of 0.21m², located on the first storey of the north elevation;
- v) One (1) additional wall sign (Sign 5) with a maximum height of 0.46m, a maximum aggregate width of 5.89m and a maximum aggregate area of 2.71m², located on the second storey of the east elevation;

- vi) One (1) additional wall sign (Sign 6) with a maximum height of 0.46m, a maximum aggregate width of 5.08m and a maximum aggregate area of 2.34m², located on the first storey of the east elevation;
 - vii) One (1) ground sign (Sign 7) with a maximum height of 3.15m, a maximum width of 1.6m and a maximum sign area of 2.63m², located on the east side of the existing building;
 - viii) One (1) electronic *Read-O-Gram*, located on Sign 7;
 - ix) One (1) additional wall sign (Sign 8) with a maximum height of 0.27m, a maximum width of 2.06m and a maximum area of 0.56m², located on the second storey of the south elevation;
 - x) One (1) additional wall sign (Sign 9) with a maximum height of 2.03m, a maximum width of 3.66m and a maximum area of 7.43m², located on the second storey of the south elevation;
 - xi) One (1) additional wall sign (Sign 10) with a maximum height of 0.46m, a maximum aggregate width of 5.89m and a maximum aggregate area of 2.71m², located on the second storey of the west elevation;
 - xii) One (1) additional wall sign (Sign 11) with a maximum height of 2.24m, a maximum width of 4.47m and a maximum area of 10.01m², located on the second storey of the west elevation;
 - xiii) One (1) additional wall sign (Sign 12) with a maximum height of 0.46m, a maximum aggregate width of 5.08m and a maximum aggregate area of 2.34m², located on the first storey of the west elevation;
 - xiv) One (1) additional projecting sign (Sign 13) with a maximum height of 0.64m, a maximum width of 0.81m and a maximum area of 0.52m², located on the first storey of the west elevation;
 - xv) One (1) additional projecting sign (Sign 14) with a maximum height of 0.64m, a maximum width of 0.81m and a maximum area of 0.52m², located on the first storey of the west elevation;
 - xvi) One (1) additional projecting sign (Sign 15) with a maximum height of 0.64m, a maximum width of 0.81m and a maximum area of 0.52m², located on the first storey of the west elevation;
 - xvii) One (1) additional projecting sign (Sign 16) with a maximum height of 0.64m, a maximum width of 0.81m and a maximum area of 0.52m², located on the first storey of the west elevation;
 - xviii) One (1) additional projecting Sign (Sign 17) with a maximum height of 0.48m, a maximum width of 2.48m and a maximum area of 1.19m², located on the second storey of the west elevation; and,
 - xix) That Signs "1", "2", "3", "4", "5", "6", "7", "8", "10", "12", "13", "14", "15", "16" and "17" be internally illuminated. "
2. All other provisions of By-law No. 52-09, of the Corporation, as amended, not inconsistent with the foregoing, shall continue to apply to the lands shown on Schedule "A" attached hereto.
 3. The imperial measurements found in this By-law in brackets are provided for information only and are intended to be an approximate conversion of the metric measurements. The metric or SI measurements shall be deemed to be the standards established by this By-law and, wherever there is a variance between the metric or SI measurements and the imperial measurements, the metric or SI measurement shall apply.

4. Schedules "A", "B" and "C" attached to By-law No. 74-11 are declared to form a part of this By-law.

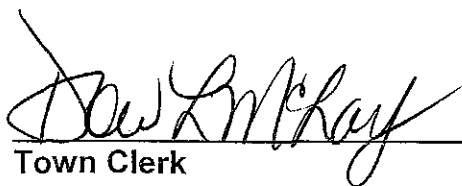
READ A FIRST AND SECOND TIME THIS 11TH DAY OF JULY, 2011.

READ A THIRD TIME AND PASSED THIS 11TH DAY OF JULY, 2011.

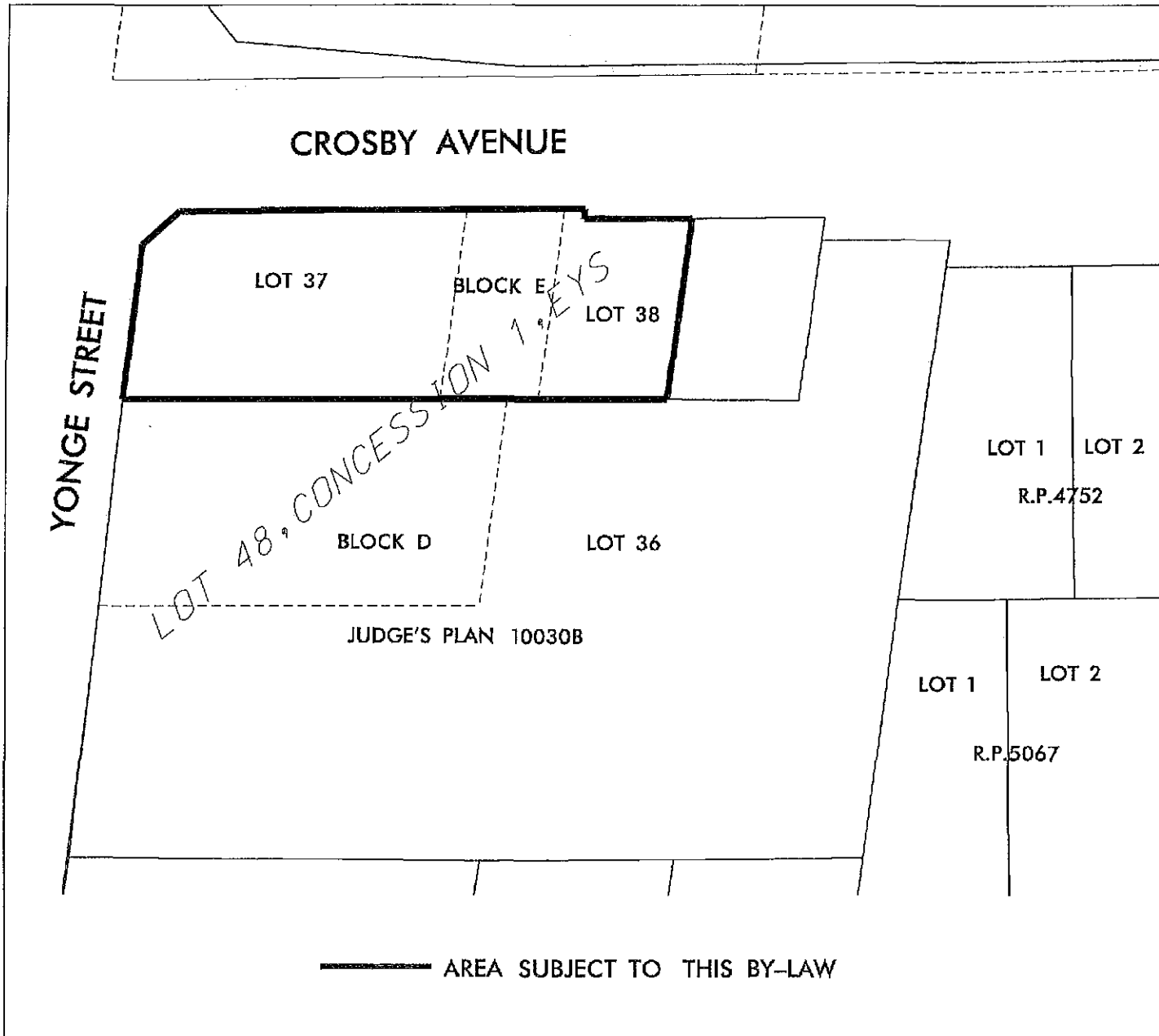


Mayor

Dave Barrow
Mayor



Town Clerk


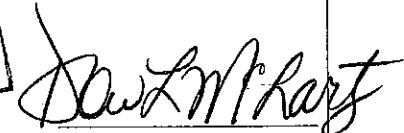


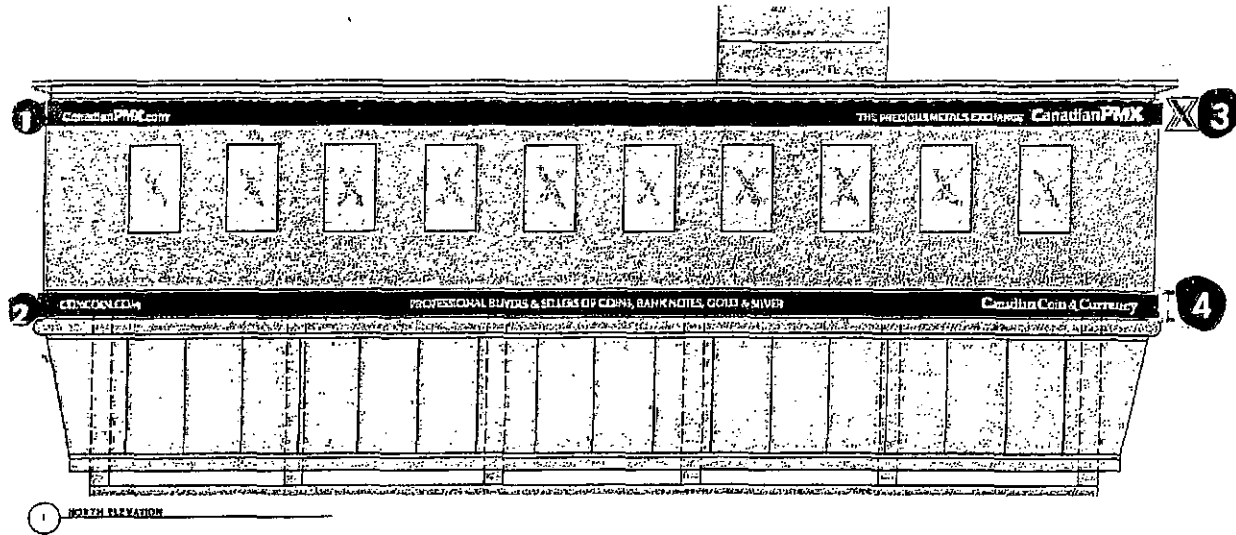
— AREA SUBJECT TO THIS BY-LAW

SCHEDULE "A"

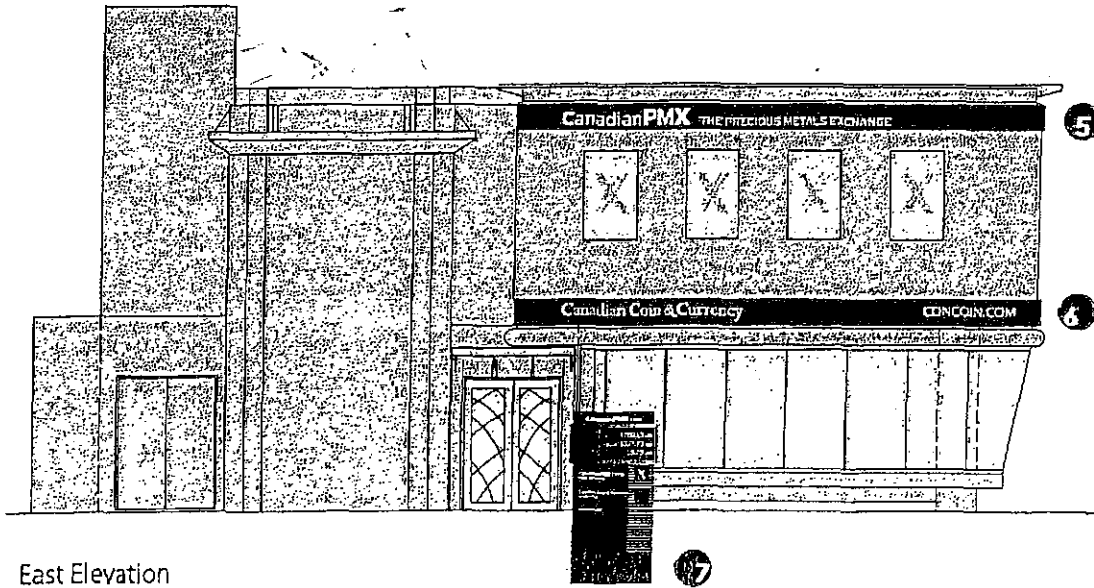
TO BY-LAW NO. 74-11

This is Schedule "A" to By-Law No. 74-11 passed by the Council of The Corporation of the Town of Richmond Hill on the 11th Day of July 2011


 Mayor Dave Barrow

 Town Clerk



1 NORTH ELEVATION



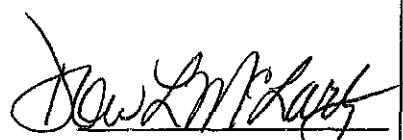
East Elevation

SCHEDULE "B"

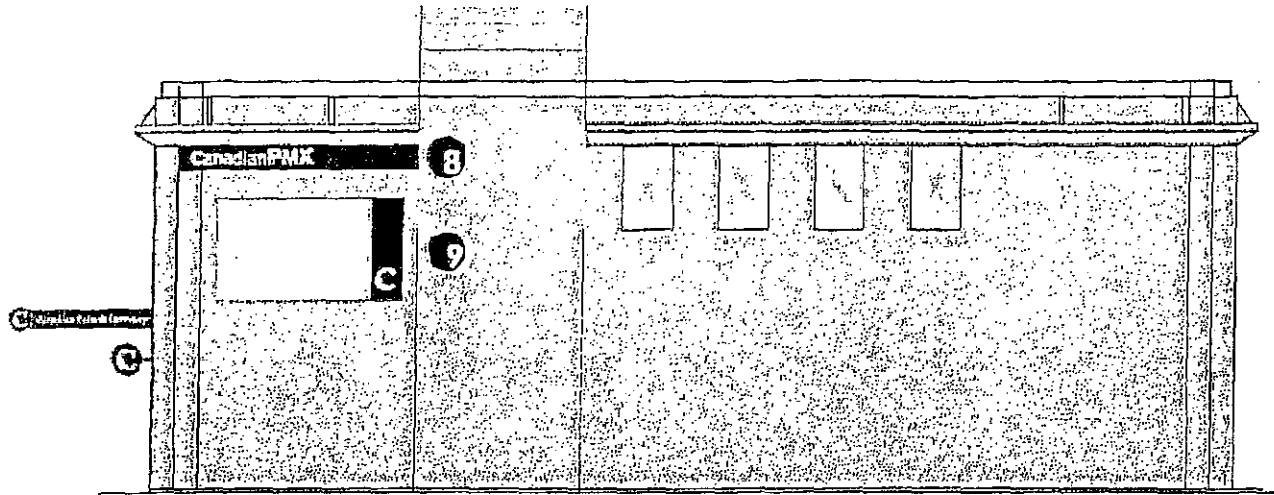
TO BY-LAW NO. 74-11

This is Schedule "B" to By-Law No. 74-11 passed by the Council of The Corporation of the Town of Richmond Hill on the 11th Day of July 2011

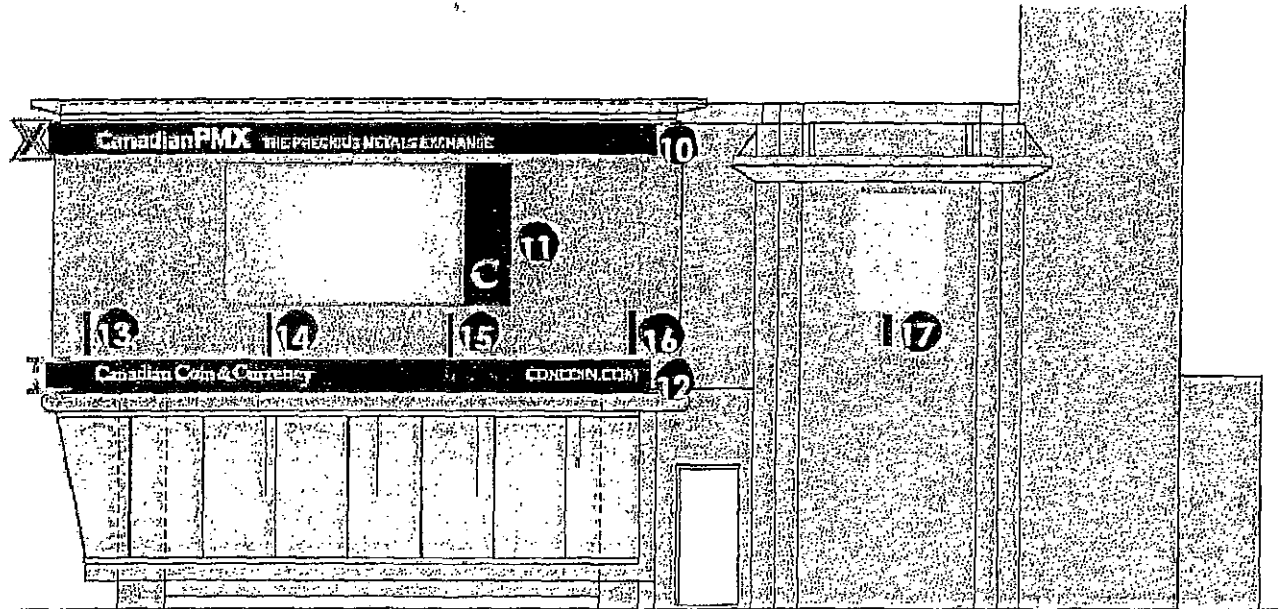

 Mayor Dave Barrow
 Mayor


 Town Clerk





South Elevation



West Elevation

SCHEDULE "C"

TO BY-LAW NO. 74-11

This is Schedule "C" to By-Law No. 74-11 passed by the Council of The Corporation of the Town of Richmond Hill on the 11th Day of July 2011


 Mayor Dave Barrow

 Town Clerk



THE CORPORATION OF THE TOWN OF RICHMOND HILL

EXPLANATORY NOTE TO BY-LAW NO. 74-11

By-law No. 74-11 affects the lands known as Lots 37, 38 & Block E, Judge's Plan 10030 (municipally known as: 10355 Yonge Street).

By-law No. 74-11 establishes a new Section – 21 EXCEPTIONS to By-law No. 52-09, of the Corporation, as amended and institutes site specific signage provisions for the lands shown on schedule "A".

